

# MIGRATE FROM ADOBE COMMERCE TO SALESFORCE B2B/D2C COMMERCE



**20+**  
Years of Experience



**500+**  
Satisfied Customers



**1800+**  
Employees Worldwide

# Why Migrate from Adobe Commerce?

Is Adobe Commerce Holding You Back?

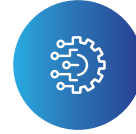
## Challenges with Adobe Commerce (Magento)



High cost of custom development and maintenance



Limited native B2B functionality (requires heavy customization)



Complex integrations with CRMs, ERPs, and CPQ



Performance and scaling issues without expensive infrastructure



Ongoing patching and version upgrade burden

## Why Salesforce B2B/D2C Commerce?



Built-in B2B capabilities (account-based pricing, contract management, reorders)



Seamless CRM and ERP integrations



Low-code/no-code personalization



Cloud-native performance and scalability



Future-ready with automatic updates and seasonal releases

# Salesforce B2B/D2C Commerce – Built for Modern Enterprises

B2B Commerce Reinvented, on the World's #1 CRM

## Key Features & Benefits



Customer-Specific Pricing & Catalogs



Quick Reorder, Bulk Ordering & Quotes



Account Hierarchies & Contract Pricing



Einstein AI Recommendations



Continuous Improvements and Enhancements



Mobile-Responsive, Self-Service Portals



Out-of-the-Box Integration with Sales,  
Service, CPQ & ERP

salesforce

## FREE 2 Weeks Pre-Migration Discovery

To address any of your existing Salesforce-related challenges & business needs.

## Objectives of Discovery Phase

- ✓ Understand current Adobe Commerce setup (catalog, pricing, checkout, custom modules).
- ✓ Map core features and customizations to Salesforce B2B/D2C capabilities.
- ✓ Define integration points (ERP, payment gateway, shipping providers, etc.).
- ✓ Identify business workflows unique to the current B2B/D2C implementation.
- ✓ Assess data quality and readiness for migration (products, customers, orders).
- ✓ Identify technical and organizational risks.

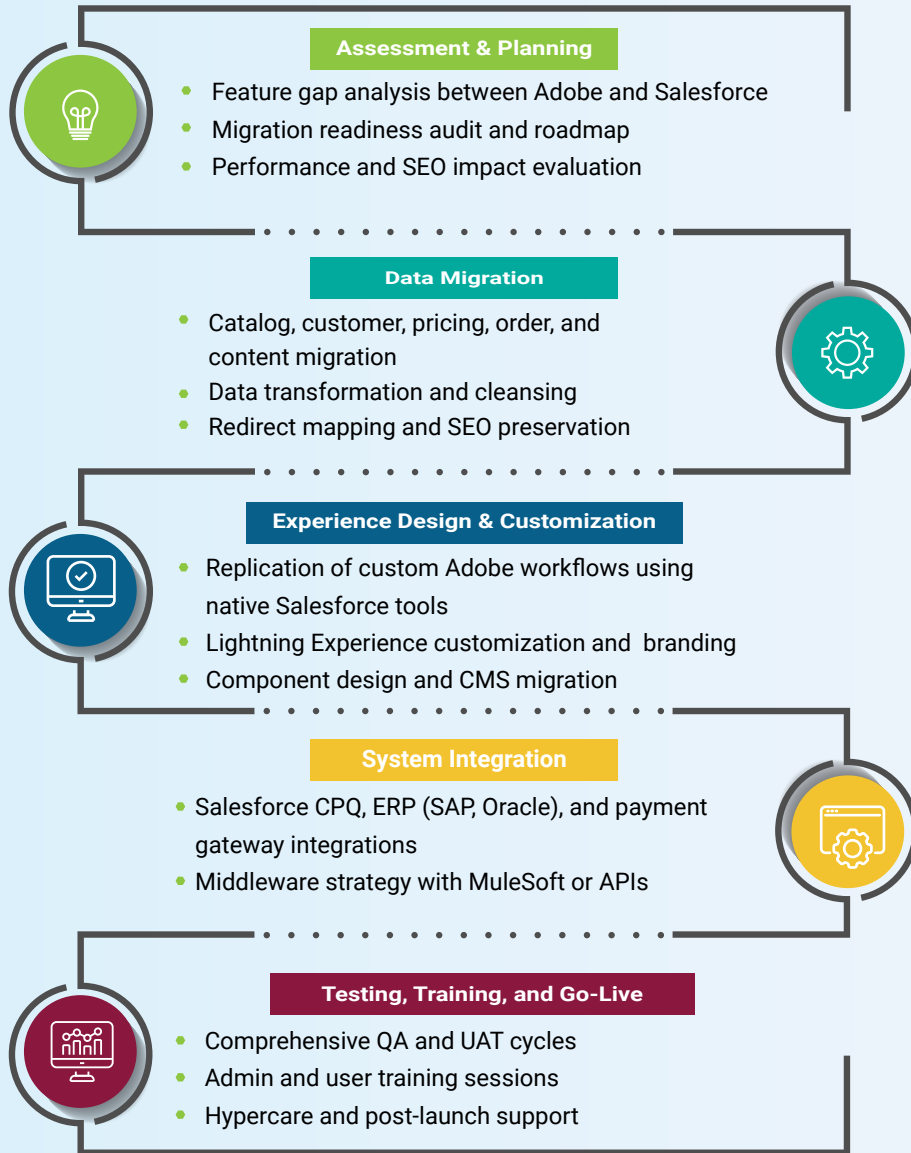
## Outcome of Discovery

- ✓ Clear migration plan with phased approach
- ✓ Risk areas identified and mitigation strategies defined
- ✓ Prioritized features for MVP and future roadmap
- ✓ Technical architecture blueprint drafted
- ✓ Estimated timeline and effort for full migration

# Our End-to-End Migration Approach

A Proven Process for Seamless Adobe to Salesforce Transition

## Migration Phases



## Value-Driven Benefits

See the Impact: Faster, Smarter, Scalable B2B Commerce

40–60% Faster Time to Market for New Features

30–50% Lower Maintenance and Dev Costs

Mobile-First, Self-Service Ordering Experience

360° Customer View across Sales, Service & Commerce

Real-Time Data for Smarter Selling and Marketing

Always Current – No More Manual Upgrades

## Customer Satisfaction is Our Priority



*An American Instrumentation company specializing in thermocoupling & technically advanced products*

“The data looks Fantastic! Keep up the good work! Great job team. Appreciate all the hard work that went into completing this effort.”

*Michael Ali*



*Rock West Composites offers customers with stock products, rapid development, and globally-competitive production*

“I want to give a big thumbs to our integration partner Royal Cyber for helping us integrate Salesforce Commerce Cloud, Order Management and NetSuite.”

*Jose Luis Sanchez*



*Capitol Lighting is a leading provider for lighting and home furnishings, offering a world-class assortment of lighting*

“Royal Cyber has been a pleasure to work with providing thought-leadership and exceptional project teams. They provided quality work by delivering projects on time and on budget.”

*Brian Lebersfeld*



*Retail clothing chain known for its signature jeans in premium denim, plus activewear & accessories.*

“I want to congratulate you on the excellent work you've done in getting the research to production. Thank you all for the combined and professional work to make this is one a great success.”

*Muthu Balu*



*YDesign Group is the leading online destination for modern and contemporary design lighting and furniture.*

“Thank you all for your hard work in getting the redesign completed. The site looks great! This is a great foundation to get our branding communicated to our customers!”

*Melissa Howe*

## We're Proud of Our Relationships

YDesignGroup

Indigo

Capitol  
Lighting

Syndigo



TRUE RELIGION

DWYEROMEGA

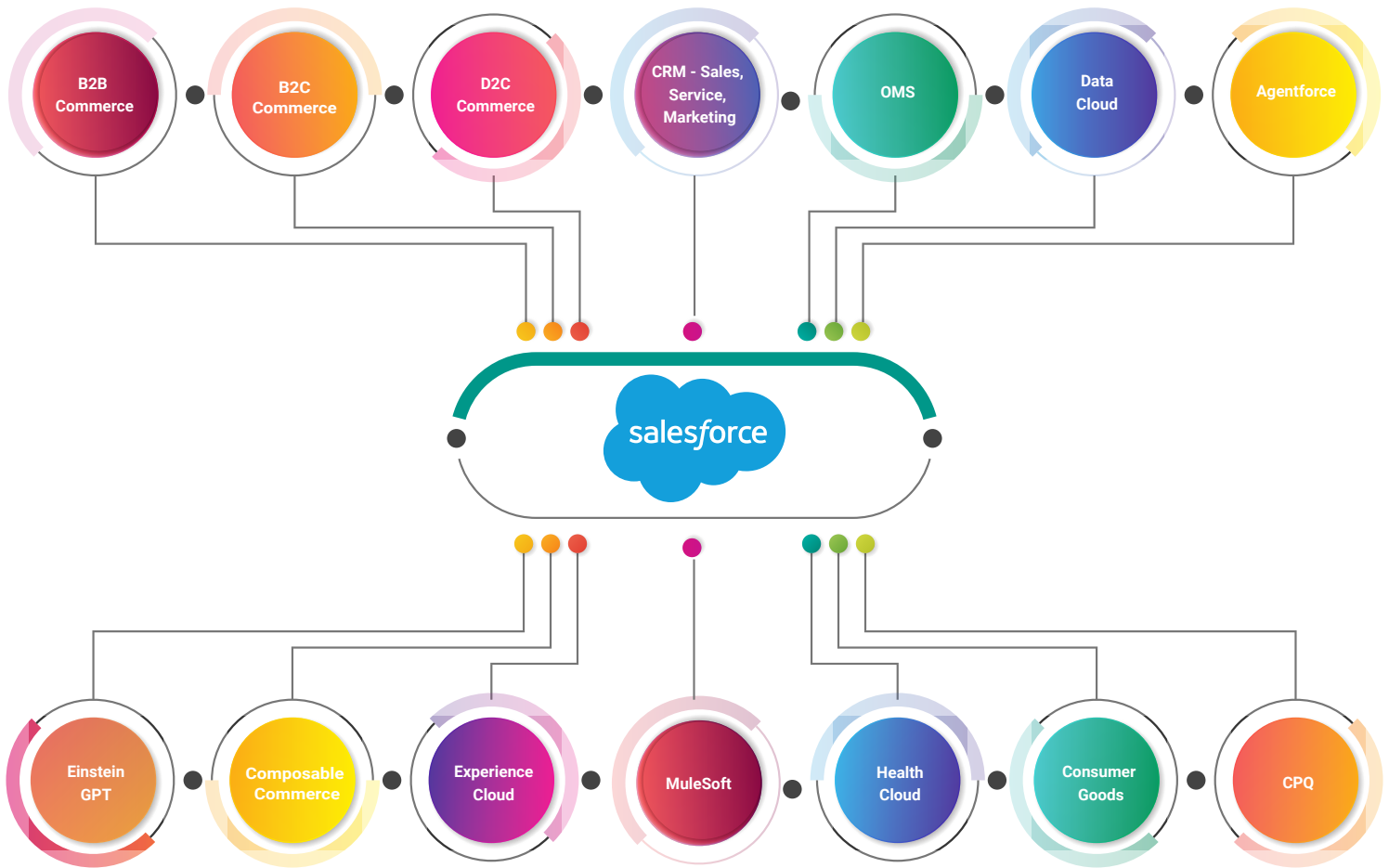
S&P Global



# Salesforce AppExchange Customer Satisfaction Ratings

★★★★★ 4.8/5.0

## Royal Cyber's Salesforce Area of Focus & Expertise



salesforce

Connect with us

**FREE** 2 Weeks Pre-Migration Discovery

To address any of your existing Salesforce-related challenges & business needs.