

ROYAL CYBER'S SHOPIFY TO SALESFORCE B2C COMMERCE MIGRATION QUICK LAUNCH PACKAGE



20+
Years of Experience



500+
Satisfied Customers



1800+
Employees Worldwide

Why Migrate?

Modern eCommerce demands scalability, intelligence, and personalization. Salesforce B2C Commerce delivers all that—and more.

Why Salesforce B2C Commerce?

Feature	Advantage
Personalization	Targeted promotions & tailored experiences
AI Insights	Actionable analytics to boost sales
Unified Commerce	Omnichannel presence across devices & platforms
Security & Scalability	Enterprise-grade protection & peak performance

Salesforce B2C Commerce vs Shopify

Criteria	Salesforce B2C	Shopify
Customization	Extensive enterprise-level	Limited
Integration	OOTB and Seamless CRM/OMS/AI/POS/CMS Support	Basic and Dependent on Third-Party Apps
Scalability	Built for growth	Small/medium business focus
AI & Personalization	Native Einstein AI	Third-party apps
App Marketplace	Enterprise-grade (AppExchange)	SMB apps (App Store)

Migration Strategy at a Glance



Data Integrity, Mapping, Cleansing & Validation



Cost & Compatibility



System & Third-Party Integrations



Downtime Minimization



Training & Documentation



Risk Management & Quality Assurance



Stakeholder Alignment



Post-Migration Support

What Can Be Migrated?



Products



Customers



Orders



CMS Pages & Static Content



Reviews & Blogs

Salesforce Out-of-the-Box Platform Supported Integrations

Payments | Tax | Inventory | Promotions | Shipping | OMS

Fast-Track Your Migration: Execution Timeline

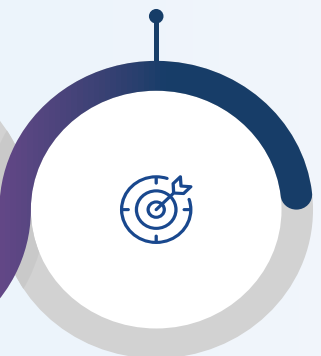
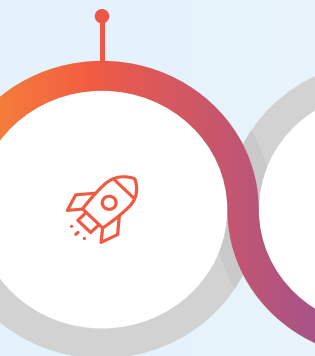
Kickoff & Planning



System Integration



Go-Live & Support



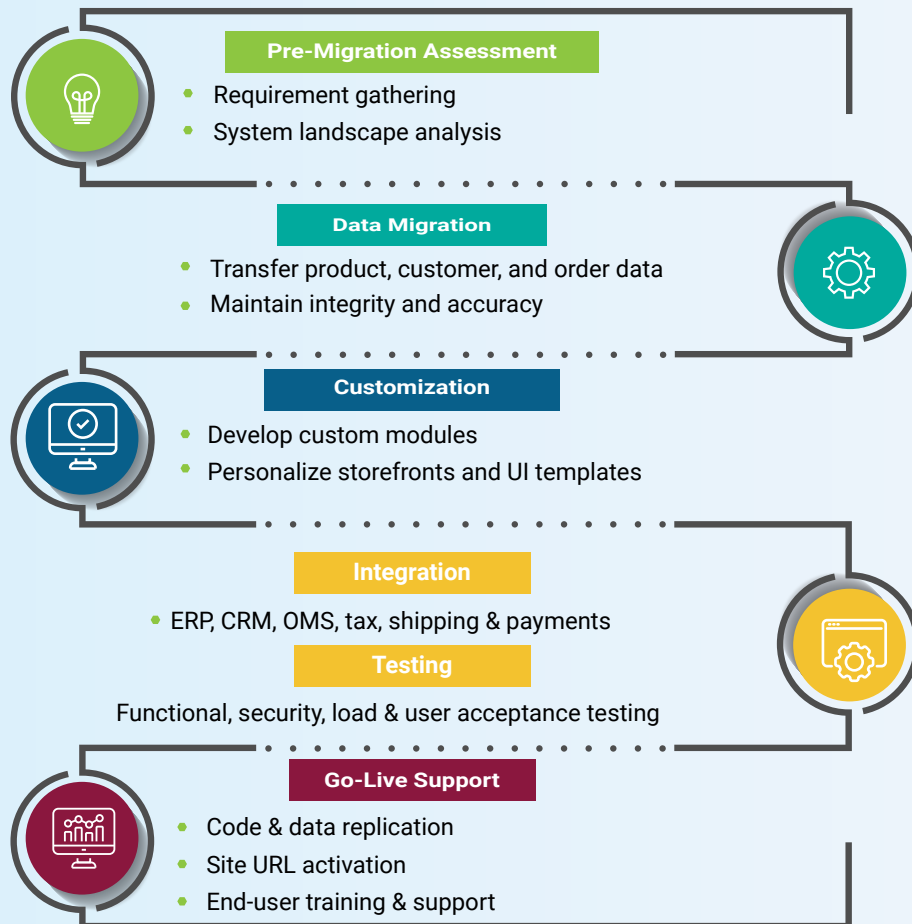
Data Migration & Customization

Testing & Training

Royal Cyber's Quick Launch Package Offerings

FREE 2 Weeks Pre-Migration Discovery Phase
To address any of your existing Salesforce-related challenges & business needs.

What Migration Covers?



Why Royal Cyber?



Authorized Salesforce Experts : Trusted SUMMIT Consulting & Implementation Partners for Salesforce B2C Commerce, Composable Commerce, Agentforce, and ISV ecosystems.



Proven Migration Track Record : Successfully delivered Shopify to Salesforce B2C Commerce migrations—on time and with zero data loss.



Certified Commerce Specialists : Leverage our team of Salesforce and Magento-certified professionals with deep platform expertise.



Accelerate with Royal Cyber Link Cartridges : Get free access to all Royal Cyber-developed Salesforce B2C Commerce Link Cartridges—accelerating time-to-market.



Value-Added Services at No Extra Cost :

- UX 9-Point Assessment during discovery phase
- Performance Testing Report for your current storefront

Customer Satisfaction is Our Priority



An American Instrumentation company specializing in thermocoupling & technically advanced products

“The data looks Fantastic! Keep up the good work! Great job team. Appreciate all the hard work that went into completing this effort.”

Michael Ali



Rock West Composites offers customers with stock products, rapid development, and globally-competitive production

“I want to give a big thumbs to our integration partner Royal Cyber for helping us integrate Salesforce Commerce Cloud, Order Management and NetSuite.”

Jose Luis Sanchez



Capitol Lighting is a leading provider for lighting and home furnishings, offering a world-class assortment of lighting

“Royal Cyber has been a pleasure to work with providing thought-leadership and exceptional project teams. They provided quality work by delivering projects on time and on budget.”

Brian Lebersfeld



Retail clothing chain known for its signature jeans in premium denim, plus activewear & accessories.

“I want to congratulate you on the excellent work you've done in getting the research to production. Thank you all for the combined and professional work to make this is one a great success.”

Muthu Balu



YDesign Group is the leading online destination for modern and contemporary design lighting and furniture.

“Thank you all for your hard work in getting the redesign completed. The site looks great! This is a great foundation to get our branding communicated to our customers!”

Melissa Howe

We're Proud of Our Relationships

YDesignGroup

Indigo



Syndigo



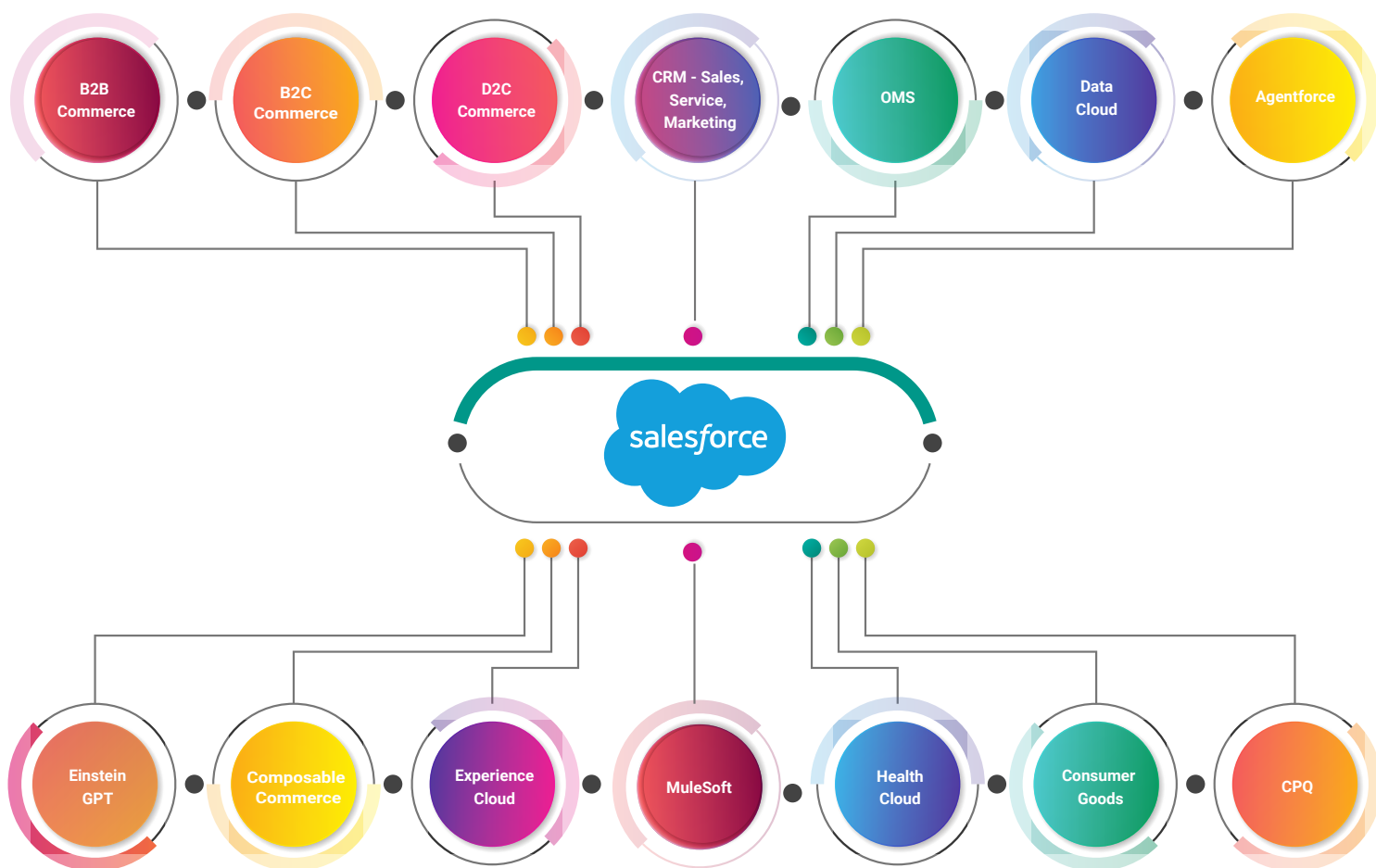
S&P Global



Salesforce AppExchange Customer Satisfaction Ratings

★★★★★ 4.8/5.0

Royal Cyber's Salesforce Area of Focus & Expertise



salesforce

Connect with us

FREE 2 Weeks Pre-Migration
Discovery Phase

To address any of your existing Salesforce-related
challenges & business needs.