

SHOPIFY TO SALESFORCE B2B COMMERCE MIGRATION PACKAGE



20+
Years of Experience



500+
Satisfied Customers



1800+
Employees Worldwide

Why Businesses Outgrow Shopify for B2B

Shopify is Great for B2C. But B2B Has Different Needs.

Common B2B Limitations with Shopify



Lack of account-specific pricing and contract management



No built-in quote (CPQ) or approval workflows



Workarounds needed for bulk orders, reorders, or hierarchies



Poor integration with CRM, ERP, and sales systems



Custom coding required for B2B buyer experiences

What Salesforce B2B Commerce Offers



Native support for B2B catalogs, price books, and customer hierarchies



Seamless CRM and ERP integrations



Reorder tools, contract pricing, volume discounts



Mobile-first portals with self-service capabilities



Real-time data visibility across Sales, Service, and Commerce

How Our Migration Process Works

Proven, Low-Risk Migration in 5 Phases

Phases



Discovery: Platform audit, B2B needs review



Planning & Design : Data structure mapping, storefront design



Build & Migrate : Data, catalog, and theme migration



Integrate & Test : API and system connections, QA/UAT



Launch & Support : Go-live, team onboarding, and support

salesforce

FREE 2 Weeks Pre-Migration
Discovery

To address any of your existing Salesforce-related challenges & business needs.

Objectives of Discovery Phase

- ✓ Understand current Adobe Commerce setup (catalog, pricing, checkout, custom modules).
- ✓ Map core features and customizations to Salesforce B2B/D2C capabilities.
- ✓ Define integration points (ERP, payment gateway, shipping providers, etc.).
- ✓ Identify business workflows unique to the current B2B/D2C implementation.
- ✓ Assess data quality and readiness for migration (products, customers, orders).
- ✓ Identify technical and organizational risks.

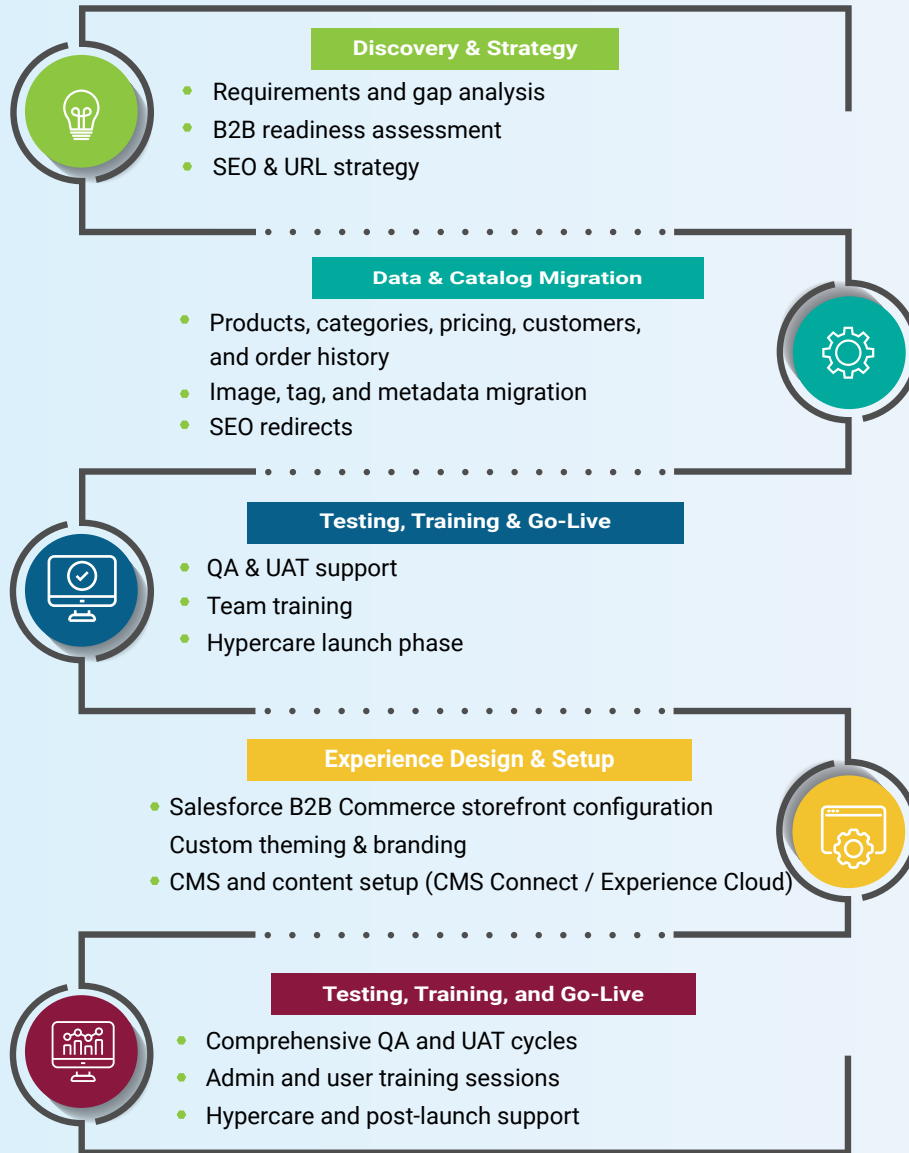
Outcome of Discovery

- ✓ Clear migration plan with phased approach
- ✓ Risk areas identified and mitigation strategies defined
- ✓ Prioritized features for MVP and future roadmap
- ✓ Technical architecture blueprint drafted
- ✓ Estimated timeline and effort for full migration

Package Overview – What’s Included

Your End-to-End Migration Package Includes

Migration Phases



Salesforce B2B Commerce Highlights

Purpose-Built B2B Commerce on the World’s Leading CRM

Contract-specific pricing

Buyer groups and account hierarchies

Quick reorder, bulk ordering, and wishlists

Quote requests & order approvals

Personalized content with CMS and AI

Built-in analytics and dashboards

Customer Satisfaction is Our Priority



An American Instrumentation company specializing in thermocoupling & technically advanced products

“The data looks Fantastic! Keep up the good work! Great job team. Appreciate all the hard work that went into completing this effort.”

Michael Ali



Rock West Composites offers customers with stock products, rapid development, and globally-competitive production

“I want to give a big thumbs to our integration partner Royal Cyber for helping us integrate Salesforce Commerce Cloud, Order Management and NetSuite.”

Jose Luis Sanchez



Capitol Lighting is a leading provider for lighting and home furnishings, offering a world-class assortment of lighting

“Royal Cyber has been a pleasure to work with providing thought-leadership and exceptional project teams. They provided quality work by delivering projects on time and on budget.”

Brian Lebersfeld



Retail clothing chain known for its signature jeans in premium denim, plus activewear & accessories.

“I want to congratulate you on the excellent work you've done in getting the research to production. Thank you all for the combined and professional work to make this is one a great success.”

Muthu Balu



YDesign Group is the leading online destination for modern and contemporary design lighting and furniture.

“Thank you all for your hard work in getting the redesign completed. The site looks great! This is a great foundation to get our branding communicated to our customers!”

Melissa Howe

We're Proud of Our Relationships

YDesignGroup

Indigo

Capitol
Lighting

Syndigo



TRUE RELIGION

DWYEROMEGA

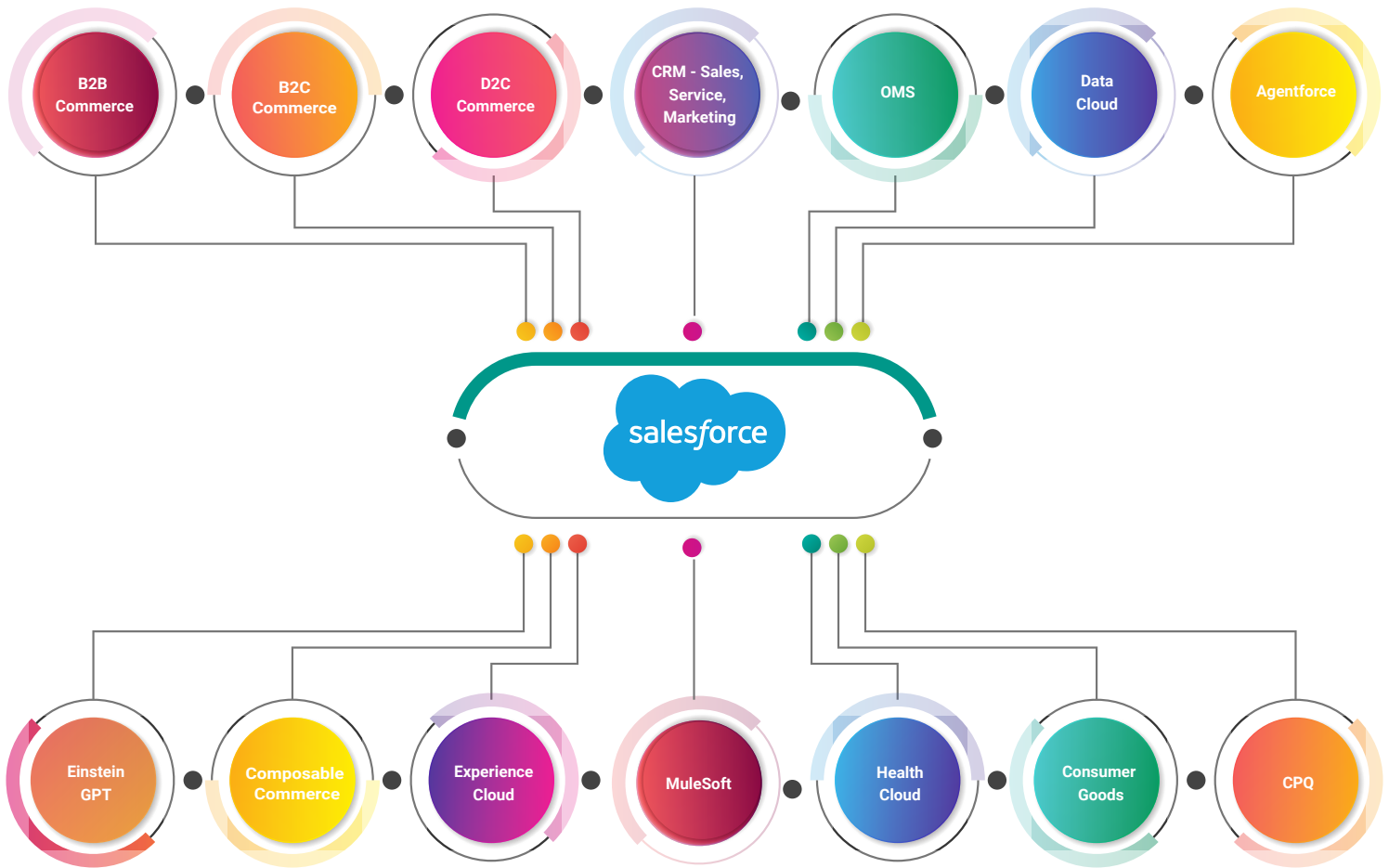
S&P Global

Rock West
COMPOSITES

Salesforce AppExchange Customer Satisfaction Ratings

★★★★★ 4.8/5.0

Royal Cyber's Salesforce Area of Focus & Expertise



Connect with us

FREE 2 Weeks Pre-Migration Discovery
To address any of your existing Salesforce-related challenges & business needs.