

ROYAL CYBER

FUNCTIONAL
CONSULTANCY

RCFC
TECH TIMES



TECHNOLOGY SPOTLIGHT



FEATURED CASE STUDIES



CONSULTING CASE STUDIES



KEY
OUTCOMES



SURGE IN USER ENGAGEMENT

80%

DROP IN CART ABANDONMENT RATES

60%

DECREASE IN BOUNCE RATES

25%

ENHANCEMENT IN PAGE PERFORMANCE

40%

FOR OCTOBER

2024



For More Information
www.royalcyber.com





TECHNOLOGY SPOTLIGHT

ROYAL CYBER

- ▶ SAP Announces New AI Across the SAP SuccessFactors HCM Suite to Enhance Workforce Management, Upskilling and Organizational Evolution
- ▶ Salesforce's Agentforce platform is revolutionizing daily life by enabling over 10,000 autonomous AI agents to tackle specific business challenges and make life easier
- ▶ SAP Supercharges Copilot Joule with Collaborative Capabilities to Ignite Enterprise AI Revolution
- ▶ Salesforce (MuleSoft) Named a Leader in 2024 Gartner® Magic Quadrant™ for API Management



BUSINESS ANALYSIS KEY OFFERINGS



BUSINESS PROCESS
OPTIMIZATION



COMPETITIVE
MARKET ANALYSIS



TAILORED DIGITAL
SOLUTIONS



IN-DEPTH REQUIREMENTS
DISCOVERY



FEATURED CASE STUDIES

ROYAL CYBER

- ▶ A leading Canadian agricultural cooperative enhanced operational efficiency by integrating Amplience with SAP.
- ▶ Integrated Looker BI Reports with SAP Commerce Cloud and Spartacus for Enhanced Data-Driven Insights and Customer Experience.
- ▶ Seamless TikTok Pixel integration enables precise campaign performance tracking and data-driven marketing insights.
- ▶ Integrated a versatile Buy Now, Pay Later Solution using SAP Commerce for a leading home appliances retailer in Turkey.



BUSINESS ANALYSIS KEY OFFERINGS



**BUSINESS PROCESS
OPTIMIZATION**



**COMPETITIVE
MARKET ANALYSIS**



**TAILORED DIGITAL
SOLUTIONS**



**IN-DEPTH REQUIREMENTS
DISCOVERY**



FEATURED CASE STUDIES

ROYAL CYBER

- Mico improves B2B customer experience through the implementation of an Assisted Service Module, streamlining support and engagement.
- A prominent Turkish retailer of home appliances enhances operational efficiency and customer satisfaction by optimizing delivery logistics in SAP Commerce.
- Optimizing Magento eCommerce for a retail client enhances site performance, delivering a faster and more engaging customer experience.



BUSINESS ANALYSIS KEY OFFERINGS



BUSINESS PROCESS
OPTIMIZATION



COMPETITIVE
MARKET ANALYSIS



TAILORED DIGITAL
SOLUTIONS



IN-DEPTH REQUIREMENTS
DISCOVERY