

ROYAL CYBER

FUNCTIONAL
CONSULTANCY

RCFC

TECH TIMES



TECHNOLOGY SPOTLIGHT



FEATURED CASE STUDIES



CONSULTING CASE STUDIES



KEY
OUTCOMES

FASTER PAGE DEPLOYMENT
20%

GROWTH IN ORDER VOLUME
40%

SURGE IN USER ENGAGEMENT
80%

ENHANCEMENT IN PAGE PERFORMANCE
90%

FOR AUGUST & SEPTEMBER

2024



For More Information
www.royalcyber.com





TECHNOLOGY SPOTLIGHT

ROYAL CYBER

- ▶ SAP Announces Integration of Generative AI into Commerce Cloud to Enhance Customer Experience
- ▶ Salesforce introduces the next generation of Commerce Cloud, featuring a unified platform and AI agents to enhance commerce experiences
- ▶ Salesforce and NVIDIA Forge Strategic Collaboration to Advance AI Agent Innovation
- ▶ Salesforce and Google Cloud Join Forces to Deliver Autonomous AI Agents That Collaborate Across Salesforce and Google Workspace



BUSINESS ANALYSIS KEY OFFERINGS



**BUSINESS PROCESS
OPTIMIZATION**



**COMPETITIVE
MARKET ANALYSIS**



**TAILORED DIGITAL
SOLUTIONS**



**IN-DEPTH REQUIREMENTS
DISCOVERY**



FEATURED CASE STUDIES

ROYAL CYBER

- An optimized PIM solution improved data accuracy for a sports apparel client, **streamlining product management**.
- Seamlessly integrated SAP with Optimizely CMS to **streamline digital content management** for a leading American manufacturer
- The integration of Constructor.io with Salesforce Commerce Cloud **enhanced search performance** for a leading retailer.
- Upgraded SAP Commerce Cloud for a global manufacturer for **seamless user experience**.
- SAP Analytics Cloud was implemented to streamline processes for a leading manufacturer.
- A home appliance retailer increased sales by integrating authentic reviews and discount coupons with SAP Commerce.



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ROYAL CYBER

- Upgraded SAP Commerce Cloud to version 2211 to streamline operations for a leading retailer in the Middle East.
- An SEO strategy improved page speed for an e-commerce client by optimizing website performance.
- An American rent-to-own company enhanced its credit evaluation processes using microservices architecture
- Streamlined order processing for a leading Aerospace Component Manufacturing company by integrating OMS & NetSuite.
- Implemented robust cybersecurity solutions for a banking institution, to improve data protection and compliance.



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