

Our Composable Commerce Experience



Royal Cyber, a Silver commercetools partner, delivers future-ready commerce solutions tailored to businesses across various sectors. Specializing in B2B and B2C implementations, our composable commerce offerings help brands unlock agility, scalability, and customer-centric innovation.

Our Expertise



75+ commercetools Resources and Solution Architects



30+ commercetools Certified Consultants



Established Global Presence with offices across the USA, Canada, India & more.



Composable Commerce Capabilities: Expertise in MACH, Frontastic (CoFe), and Managed Services.

Key Areas Where We Can Add Value



Unified Customer Experience



Rapid Innovation



Personalized Service Delivery



Scalability & Flexibility

Our Solutions Tailored for Your Success

Customer Service Accelerator ✓

Order Management & Fulfillment ✓

Omnichannel Integration ✓

Success Stories

Here's how Royal Cyber has empowered leading brands across various sectors with commercetools and headless commerce solutions:

MARS – Direct-to-Consumer (D2C)

Challenge: MARS needed to transition its brands like M&M's to a D2C model, while maintainin personalized customer interactions and operational flexibility.

Solution: A commercetools-based headless commerce solution with microservices architecture.

Results: Enhanced personalization with features like customizable products, improved consumer shopping experience, and streamlined catalog management.



GWA Group – Multi-brand and B2B eCommerce

Challenge: GWA needed a composable solution for managing multi-brand websites and a B2B platform for merchants, plumbers, and architects.

Solution: Royal Cyber built a comprehensive composable commerce solution using commercetools, integrating product information from Inriver, implementing B2B features, and live order tracking.

Results: Streamlined operations across multiple brands, enhanced B2B customer experience, and improved workflow integration.



Sportsman's Guide

Challenge: Needed a responsive interface for seamless sales and customer interactions, personalized support, and efficient data integration.

Solution: Royal Cyber developed a Customer Service Accelerator, providing: Efficient query resolution for customer service agents. Enhanced customer satisfaction through personalized support. Integration of third-party solutions for adaptability.

Results: Improved customer interactions, streamlined sales processes, and elevated customer satisfaction with a 360-degree customer view and cart/order management system.



JSW Steel

Challenge: Complex product models, pricing rules, and integration needs for B2B and B2B2C customers, along with order workflow and ERP integration.

Solution: Royal Cyber delivered a B2B/B2B2C eCommerce platform based on a microservice architecture: Seamless catalog management and dynamic pricing. Customization for customer groups and contracts.

Results: Faster time-to-market, simplified configurations, and improved management of complex product variants.



Breville

Challenge: Transition from Elastic Path to commercetools with a focus on a flexible platform for product bundles and subscription management.

Solution Provided: Increased order conversion rates and improved customer experiences through the deployment of a headless commerce solution.

Results: Enhanced marketing agility, seamless customer journey, and minimized manual tasks, leading to faster migration and efficient infrastructure maintenance.



Dr. Reddy's Laboratories

Challenge: Build a pharmaceutical marketplace integrating multiple vendors and automating internal procurement.

Solution Provided: Created a pharma marketplace using commercetools and Algolia for product search, enhanced customer experience, and streamlined order management.

Results: A first-of-its-kind marketplace for pharmaceutical products, enabling automated procurement and an intuitive buyer experience.

