

Nine Point Assessment At A Glance

What is the Nine Point Assessment?

We believe that digital health is measured by your performance against three pillars of eCommerce – functional capabilities, technology infrastructure and UX/UI excellence. We therefore, assess your website through each of these lenses individually but also collectively. It is the combined excellence of all three components that generates lasting results

Functionality

- Functional Checklist – Do you have it?
- Capability Competence – Does it fit the purpose?
- Best of Breed Recommendation – How to improve it?

Technology

- Performance – Fast enough to compete?
- Search – Find or Flight?
- Architecture – Right pieces, right fit?

UX/UI

- Heuristic Evaluation – How is your UX?
- Competitive Analysis – Do you stack up?
- Frontend Diagnosis – Fast or frustrating?

Reasons for Taking Advantage of this Assessment

- ✓ If your eCommerce site is underperforming but aren't sure why or how to take forward.
- ✓ If you are struggling to convince key stakeholders within your organization of decisions towards your technology roadmap and initiative prioritization for the year.
- ✓ If you could benefit from actionable and tangible insights from a fresh and independent perspective of an experienced digital transformation partner.

Why is it Free?

We offer the 9 Point Assessment to all new and prospective clients so that we can get to know each other, check each other out and see if we each want to take the relationship further. By the end of the assessment, we will have provided you with deliverables that have a tangible value, and hopefully you will want to engage us for more consultancy work, or to implement some or all of our findings on a paid engagement. If you aren't impressed or the timing isn't right, we will simply part ways

What are the Deliverables?

Having completed our assessment, we will leave you with two deliverables. The first is a report, which summarizes our findings and recommendations. The second is an interactive prototype using your style guide, so you can see what our recommendations look like in the real world. Both of these deliverables are for you to keep, with no obligation on your part.

Client Testimonial

“Royal Cyber's Nine Point Assessment far exceeded my expectations. Their knowledgeable and dedicated team of experts produced actionable recommendations that will form the basis of our brand-new site. ”

Mathew Essa, Founder, Suvon Corp.

