

Royal Cyber Digital Consulting (RCDC)

Consultancy Services – At a Glance



What We Do

Royal Cyber's Digital Consulting Practice provides end-to-end digital consulting services – we guide our customers through the technology landscape and identify their starting point and the path to the ideal destination for their eCommerce website.

Our services are tailored to your needs and to the technologies you use. If your website leverages a specific technology then we will draw from our extensive pool of certified consultants within the Practice, to ensure that our recommendations are compatible with the technology.



What We Offer

Although we do offer custom services, we have found from experience that customers' needs consistently fit into one of a small number of areas. Therefore, we have developed a set of flexible assessments as a starting point for our engagement...

The Nine-Point Assessment

Unleash Your Website's Potential

Your website's limitations are preventing you from achieving your goals. You are looking for new ideas.

- We assess your website from three perspectives: Functionality, Technology and UX/UI
- Deliverables: A report containing our findings and recommendations, and an interactive prototype
- Two-week assessment, provided as a complimentary service

The Fresh Perspective Assessment

Embrace Change and Transform

You are ready to embrace change and to unlock new opportunities for your website.

- A more rigorous version of the Nine-Point assessment, similar to a formal UX and Technology Discovery Phase
- Deliverables: extensive. Include a BRD, Low-Fi and Hi-Fi wireframes, High Level Architectural Diagram, High Level Design and a High-Level Agile Sprint Delivery Plan
- Six-week assessment

The Performance Assessment

Optimize Your Site's Performance

Break free from performance hurdles that are impeding your growth.

- An expert analysis of your performance data with a plan to address the issues
- There are two versions: a brief (two-week) front-end UI analysis of your website's overall speed and a comprehensive (four-week) assessment that looks at the front-end and back-end
- Deliverables for the Two-week Assessment include a report containing findings and recommendations, while the Four-week Assessment includes a report containing findings and recommendations, plus a high-level sprint delivery plan

The CXA Assessment

Elevate Customer Experiences

Elevate the experience your website offers, by striving for continuous improvement in Customer Experience (CXA).

- A high-level assessment of the top-of-funnel and bottom-of-funnel friction points
- Deliverables: A report containing workable recommendations and solutions to improve conversion
- Two-week assessment, provided as a complimentary service
- Next Steps: A two-week assessment will provide actionable customer insights, but customer behavior needs to be studied over time. A six-month engagement is always recommended

The Flex Assessment

Tailored Solutions for Your Unique Needs

Get a personalized approach to address your specific needs.

- Often an extension or variation on the Nine-Point Assessment
- Typically, a report containing our findings and recommendations, and an interactive prototype
- Assessment is of variable length and complimentary

Why Us

“Leadership today entails having the self-awareness to acknowledge you don’t even know what you don’t know, and the humility to listen to others.” – Forbes

- Experienced in Digital Commerce since 2002
- Grounded in reality – we can develop what we recommend
- Many of our assessments are provided as a complimentary service, with no commitment on your part
- Over 450 Certified Consultants to call on
- Dozens of assessments completed, with 100% positive feedback from customers

Client Testimonial



“

Working with Royal Cyber is indeed a pleasure. Their analysis is holistic and well detailed. They know what they are doing leading to high quality reporting, simulated strategies and potential solutions. Even more, they were always available when needed.

”

Mathew Essa, Founder of Suvon Corp.