

Magento over other Commerce Platforms

ROYAL CYBER

Magento	Shopify	WooCommerce	Big Commerce
Standalone software + subscription-based service.	Subscription-based service.	Standalone software (needs to be installed on a web server).	Subscription-based service.
Product management features.	A subdomain and hosting space for your ecommerce store included + you can hook up your own domain name.	It's part of your existing WordPress website, and it's deeply integrated with it.	A subdomain and hosting space for your ecommerce store included + you can hook up your own domain name.
Product management features.	Product management features.	Product management features.	Product management features.
Order management features (+ shipping charges).	Order management features.	Order management features.	Order management features.
Multiple payment gateways.	Multiple payment gateways.	Multiple payment gateways.	Multiple payment gateways.
Customer management through customer groups and other.	Basic customer management.	Customer management only via third-party plugins.	Basic customer management.
Some themes available on the web.	More than 100 professional themes.	Thousands of themes available on the web (free and paid).	Around 80 professional themes.
Mobile-optimized structure.	Mobile-friendly + you can edit HTML and CSS directly.	Mobile-friendly to the extent made available by the theme.	Mobile-friendly.
Bandwidth depends on the host.	Unlimited bandwidth.	Bandwidth depends on the host.	Unlimited bandwidth.
Advanced and in-depth reports on sales and store activity.	Good reports on sales and store activity.	Good reports on sales and store activity.	Great analytics module, with reports, purchase funnels, abandoned carts stats, and much more.
More than 5,000 extensions available.	Different sales channels, including Point of Sale, Facebook module, simple buy button, and other.	-	Let's you sell in person with Square, and also sell on marketplaces and social platforms.
Built-in multilingual support..	-	-	-
Newsletter features	-	-	-
Multiple APIs Available to integrate with 3rd party System	-	-	-
Discounts and coupon codes.	Discounts, gift cards, and coupon codes.	Discounts and coupon codes.	Discounts and coupon codes.